



Yorkshire
Artspace\
Persistence
Works\

***Ways of Making* Programme 2019-2020** **Yorkshire Artspace ** **Persistence Works Gallery**

Background

Building on the success of our 2017-19 ***Ways of Making*** exhibition programme, part-funded by Sheffield Culture Consortium's Making Ways Arts Council England Ambition for Excellence bid, we are delighted to be able to support a further 2-year programme of exhibitions/projects in the Persistence Works Gallery from 2019-2020.

We will continue to build on the original rationale of ***Ways of Making*** which was; *'To develop, demonstrate and celebrate exceptional contemporary visual art produced in Sheffield'* with the following **key aims**;

- To support the development of Sheffield artists/makers to make new work
- To raise awareness of Yorkshire Artspace and attract new audiences to the gallery
- To reflect the breadth of contemporary art and craft that is made in our studios and the city.

Between May 2017 and March 2019, the [Ways of Making programme](#) saw us support the following artists; [Roanna Wells](#), [Peter Griffiths](#), [Catherine Dee](#), [Andy Hunt](#), [Mir Jansen](#) and [Penny Withers](#)

The *second* ***Ways of Making*** programme at Persistence Works Gallery will have 5 exhibition/project slots. Each will be open to the public for a 6-week period, plus a week either side for installation and take down (8-week total) as follows;

- Jun/Jul 2019 (now closed)
- **Sept/Oct 2019 (this brief)**
- Feb/Mar 2020
- Jun/Jul 2020
- **Oct/Nov 2020 (this brief)**

Brief

This brief relates to the two autumn slots in 2019 & 2020 as indicated above and is open to any Sheffield City Region based visual artist/maker.

All proposed projects must;

- be public facing

- be delivered in the allocated 8-week slots (6-weeks delivery plus 2 weeks set up/take down)
- develop artists' practice
- develop audiences' experience and understanding of visual art

Yorkshire Artspace provides spaces to over 170 artists and makers, our buildings are places where stuff is made, where ideas and materials are manipulated to create new work. Both of these exhibitions will precede Yorkshire Artspace's annual Open Studio event, an occasion when we open our doors to the public revealing, what can be for the rest of the year largely hidden from view, the making process that takes place in studio spaces. As such have set a broad overarching theme of **Materiality** for these briefs/exhibition/project slots. We are open to how this is interpreted and welcome applications from artists and makers who might explore this theme in interesting and exciting ways for example via objects that push and extend use of materials or more conceptually or a mix of both.

We welcome applications that go beyond a straight-up exhibition format of making work and showing it, that utilises the space in different ways, for example as a space for experimentation, development and production of work and/or hosting related activities such as talks, events, workshops etc. We are open to when and how the work is made and this could be prior to the 6 weeks or it could be partially or entirely created during the 6 weeks (see Andy Hunt and Roanna Wells as case studies).

A key consideration is that the **Persistence Works Gallery** is a very public space with a large wall of windows facing onto Brown Street. Yorkshire Artspace is very keen that whatever activity takes place in the space during the 6-week period is publicly visible. Over the last 2 years we have operated the following **opening times** Thurs 11-7pm, Fri-Sun 11am-4pm and have a budget for invigilation cover for these hours. However, if you want to be in the space and/or have it open beyond these hours we are happy to work with you on this.

Applicants should be clear about which slot they would like to apply for – 2019 or 2020 - although we would urge you to be flexible if possible.

Person Specification

Applications can be made by individual artists, or from a group/small collective, although it should be noted that the fee budget is fixed and the lead artist must be based in the Sheffield City Region.

We are keen to show the work of both **early career and established** artists and makers.

Advice and support will be given by Yorkshire Artspace, Rachael Dodd Programme Manager and Jane Elliot Programme Support & Communications, covering aspects of project management, marketing, promotion and communications, as well as audience engagement/participation, safeguarding and risk assessment.

Plans for **engaging with audiences, both physical and virtual** will be a main selection criterion and we will expect you produce your own social media content throughout the exhibition.

Progress meetings will be arranged with the artist at key points during project development and planning, leading up to the exhibition date.

Fees and in-kind support

The offer to artists is split in to 4 sections. Payments directly to the artist (1-3) will be staged with 75% paid when contracts are signed and 25% paid on receipt of the post-project evaluation.

1. **£1,500 artist fee** for showing new work in the gallery, in line with guidance from [a-n](#) on fair rates of pay.
2. **£1,200 for production, materials and installation.**
3. In addition to the above there is also a budget, held by Yorkshire Artspace, which covers the following;
 - Marketing – design and print of 5,000 A5 flyers and city-wide distribution (via Opus Distribution), signage including external window vinyl and interpretation panel
 - Marketing through our website and social media channels
 - Mentoring - a fee for exhibition mentoring to guide the planning of your project and to make the best use of the space. You can nominate your own experienced mentor.
 - 3 days tech support for presentation of work in the gallery
 - Invigilation for 6 weeks at current opening times

Audiences and Marketing

Audience Development and Engagement is a priority for us and we seek proposals that help us reach a more diverse audience. In the application, we ask you to identify target audiences to guide your marketing campaign. This will also enable us to target a diverse audience across the two years through the selection process.

Footfall is not great along Brown Street so plans for bringing in an audience, including **events, talks, activities**, will be important selection criteria.

Collaboration with other events and organisations to share audiences is encouraged and will be supported, in particular other arts venues in close proximity to Persistence Works. We know of the following activity happening in the city on during this period and you may know more;

- Sensoria
- Sheffield Walking Festival
- Off The Shelf
- Black History Month
- Melanin Fest
- No Bounds Festival

How to apply

Proposals should be sent using the Application Form to rachael@artspace.org.uk by **9am Mon 20th May** for both exhibition slots. No applications will be accepted thereafter. We may contact you for further information or arrange to meet you for chat.

Selection will be made by a panel including staff from Yorkshire Artspace, other project partners/supporters and independent artists. There will be no interview process but we may contact you for an informal discussion with you about aspects of your application before a decision is made. All applicants will be informed of the outcome **16 May 2019**.

Deadline for applications: 9am Monday 20th May 2019

If you have any questions, please email rachael@artspace.org.uk