



**Yorkshire
Artspace**

Why conduct a Public Benefit Survey?

The 1999 survey, part of the National Lottery funding application, was crucial in the development of Persistence Works.

A new funding climate means attracting development partners for new studios is essential.

The survey results make for a powerful advocacy tool for funders, partners and stakeholders.

public benefit survey 2008/09



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How did we conduct the Survey?

We used the 1999 survey as a starting point with the emphasis on direct engagement with the public through exhibitions, media and education.

We also took elements of the NFASP Public Benefit Toolkit to examine why studios matter to artists.

We sent out hard copies of the survey to all out studio holders and worked hard to achieve a 90% return.

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48% of studio holders have had their work profiled in the media
during 2008/09

including

The Guardian/The Sheffield Telegraph/Metro

The Sheffield Star/The Independent

The Yorkshire Post/Westside

The Evening Standard/The Financial Times Magazine

The Daily Telegraph/The Press & Journal Scotland

The Times Saturday Guide

Craft & Design Magazine

Artists' Newsletter /Art Forum/Goldsmiths Review **BBC Homes
and Antiques/Ceramic Review**

Radio Sheffield /Radio 4 Front Row

BBC1/ STV

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there were an astonishing

2,182,074

visitors to

6,569

days of exhibitions

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including.....

local

Academy of Makers Butcher Works/ **Millennium Galleries**/
Great Sheffield Art Show / **Sheffield Cathedral**/
Sheffield Hallam University/**Sheffield Town Hall**/St Paul's Hotel/
Bloc / Winter Garden/ **Working Woodland Gallery**/
The Old Sweet Shop/Cupola Gallery/Art in the Gardens/

regional

20/ 21/ **Bend in the River** /Cooper Gallery, Barnsley /
Cartwright Hall Museum and Art Gallery / Chatsworth House/
Hardwick Hall/ **Gallerytop, Rowsley** / Harley Gallery/
Leeds City Gallery/ Rufford Gallery/ **Derby Museum & Art Gallery**/
Ropewalk Gallery/Yorkshire Sculpture Park/

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national

**Collect, Saatchi Galleries/ Collect, V&A/
Contemporary British Silversmiths/ Cadogan Contemporary/
Crafts Council/ CUC Gallery, Liverpool/
Goldsmiths' Hall, London/ Harlequin Gallery, London/
Hatfield House, Hatfield/ National Portrait Gallery/
Oxo Tower, London/ Roland Lewinsky Gallery, Plymouth/
The Goldsmiths Company/ British Silver Week/ Wolverhampton Art
Gallery**

international

**Galerie Senn and Galerie Bleichrossi, Vienna/
Geborgen Kamers, The Hague/ Georg- Kolbe Museum, Berlin/
Hame Castle, Finland/ Inverness Museum and Art Gallery/
Museum of Arts & Crafts, Itami/ Hyogo & Mikimoto Hall, Tokyo,
Japan/
Neue Kunst in Alten Gaerten ,Gehrden / NGBK, Berlin/**

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commissioners included

Sheffield Children's Hospital Charity/ **Barnsley PCT**
Voluntary Action, Rotherham

The Company of Cutlers in Hallamshire

Sheffield Assay Office/ **Sheffield Hallam University**

The Goldsmiths Company/ **Sheffield City Council**

Rotherham Metropolitan Borough Council

Greystones School/Nether Green School

Sheffield Cathedral/ Museums Sheffield

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**Yorkshire
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studio holders delivered

1,656

days of education, outreach and life long
learning reaching

7,998

participants

with the following partners

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20/21 **Ann's Grove Primary School** Aughton Primary School
Barnsley College **Beam Beck Primary School** **Bents Green Special**
School **Bishopsland Educational Trust** **Bolsover Junior School**
Bramley Sunnyside Junior School Buckinghamshire New University
Castle Hill College **Gainsborough** Creative Partnerships **DARTS,**
Doncaster Derby University **Doncaster University College** Fir Vale
College **Firth Centre, Base Green** Firth Park School **Firvale College**
Galvanise Sheffield **Greystones School** **Groundwork Pennine and**
Horse and Bamboo Theatre Company Hathersage Community
Group **Heritage Park School** Herringthorpe Youth **Centre High**
Melton College **Doncaster** Hinde House School **Holgate Meadows**
Community School Humlore Centre, Derbyshire **Jordanthorpe and**
Batemoor Community Association King Ecbert **School King**
Edward School Kingstone School, Barnsley **Liverpool Biennale**
Lydgate Primary School **Manor YP Health Project** Mary Parsons
Charity **Meadowhead School** Mundella Primary School **Museums**
Sheffield, Graves Art Gallery Museums Sheffield, Millennium
Galleries

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Kelham Island **Nether Green Junior School** Norfolk Community Primary School **Northern General Hospital** Oakes Park Special School **Oakwood Young Person's House** Owler Brook School **Rainbow Forge Primary School** Respite Care Unit/ Longley Meadows, N.G.H. **Rosehill Park Rotherham** Rotherham Metropolitan Borough Council **Rufford and Rufford Wood Firing Society** Scarborough Arts Festival **Scawsby Art Club** Sheffield Arts Education **Sheffield Cathedral** Sheffield Children's Festival **Sheffield Children's Hospital** Sheffield City Council **Mount Pleasant Park** Sheffield Copntemporary Art Forum **Sheffield Futures** Sheffield Hallam University **Silverdale School** Slumgothic **South Moreton Primary School** Oxford Southwork Travellers Action **Group St Ann's Primary School** St Bernard's Catholic High School **St.John's Arts** Stacksteads Primary School **Stannington Infant School** Stocksbridge High School **Stradbroke School** **Surestart Swinton Lock Activity Centre** The University of Huddersfield **Tinsley Junior School** Tranmoor Primary School **U3A** WEA (Workers' Education Association) **Whiteways Junior School** X Church **Yorkshire Sculpture Park** Youth Offending Team at Park Library

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studio holders worked with

2,545 people

formally and informally as part of research
projects, advocacy and ideas sharing with
peers and networks over a total of

591.5 days

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**When did studio holders start
practicing professionally?**

1960s 2%
1970s 2%
1980s 19%
1990s 29%
2000s 42%

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Average hours a week spent in the studio?

	%
Up to 19	18
20-24	21
20-24	21
25-29	12
30-34	13
35-40	25
Over 40	12

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How has being in the artists' studio contributed to your practice compared to working from home / working independently ?

- 75% helping you to market yourself
- 77% linking you to work opportunities
- 87% being part of a network of artists
- 46% informal mentoring
- 77% other peer support
- 46% encouraging you to work across art forms
- 69% ability to share materials and equipment
- 88% having time and space to work
- 85% enabling you to do larger scale work than you could at home
- 73% providing space to store work

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60% of studio holders have a website

111,000 known visitors to these websites

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2009/10 Survey

Will include 16 new studio holders at Porter Brook.

Will be slimmed down and reformatted to reflect problem areas
in the 2008/09 returns.

We have sent out the survey electronically for easier collation.

We may look at collecting economic data in future years.

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